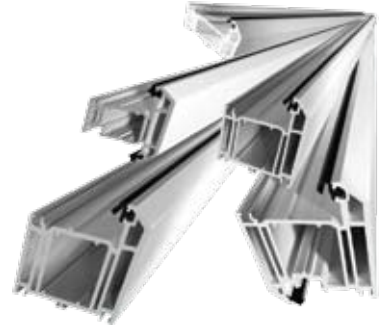




**SELECTA**<sup>®</sup>  
EXTRUDING CONFIDENCE



ADVANCE  
EXTRUDING CONFIDENCE

**SELECTA**<sup>®</sup>  
8000 SYSTEM 60mm

**SELECTA**<sup>®</sup>  
COMPOSITE DOORS

**SELECTA**<sup>®</sup>  
Holiday Home System

**MASTERslide**  
PATIO SYSTEM BY SELECTA SYSTEMS LTD

# Latest News

## Selecta Systems offer fabricators 'A' rated products

The British Fenestration Rating Councils new advertising campaign, fronted by eco-campaigner and TV personality James Strawbridge, is designed to raise awareness of WER's (window energy ratings).

Homeowners are increasingly aware that window energy rated windows can slash their energy bills and help reduce their carbon footprint, and this represents an exciting opportunity for fabricators and installers in an otherwise difficult market. Offering a BFRC energy rated windows could help fabricators and installers win more business.

In the last year, 51 fabricators have switched to leading systems company Selecta, and according to sales director Mark Richmond, many have made the switch because of Selecta's energy-efficient Advance 70 window and door system.

The German engineered, British-made system was one of the first to achieve a BFRC energy 'A' rating, thanks to the superior five chamber design. Fabricators can take advantage of this, making it easier to achieve BFRC rated windows themselves, with full support from Selecta. Advance 70 is also lead-free, which gives fabricators and installers a truly "green" PVC-u system.

Sales Director Mark Richmond believes fabricators need to look at products such as the Advance 70 in response to new consumer demand for "green" products; "fabricators need to offer energy efficient products that consumers can associate with. Advance 70 has achieved a BFRC "A" rating and combined with lead-free extrusion it is an attractive proposition for homeowners concerned about the environment and reducing their energy bills. This is one of the reasons so many fabricators switched to Selecta's Advance 70 system in the last year."

For more information about Selecta's Advance 70 system, contact Selecta on 0121 325 2100